

The Museum of Sex
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MEDIA ADVISORY

For Thursday, July 24, 2008, 9 AM

museumofsex

For Immediate Release:

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THE MUSEUM OF SEX TO HOLD PRESS PREVIEW OF ITS NEW EXHIBITION, *THE SEX LIVES OF ANIMALS*

WHAT

Our expanding knowledge of the natural world has revealed that animals participate in an astonishing array of sexual behaviors, where all conceivable sex acts and sexual partnerships exist. Animals engage in foreplay behaviors such as kissing, hugging, mutual and self-stimulation and every kind of intercourse imaginable. Sex in the animal kingdom is just as complex and nuanced as it is for humans, and pleasure, it seems, is not restricted to the human realm. *The Sex Lives of Animals* is a celebration of the diversity of animal sexual behavior and features life-sized animal sculptures, photos, videos and artifacts.

WHY

To officially unveil *The Sex Lives of Animals* and provide an opportunity to interview those key people who made the exhibition possible.

WHO

Primary Content Advisor Joan Roughgarden, Ph.D. of Stanford University

Sculptor Rune Olsen of Brooklyn, New York

Museum of Sex Curator Sarah Jacobs

WHEN

Thursday, July 24, 2008 from 9- 11 am

WHERE

The Museum of Sex, 233 Fifth Avenue at 27th St., New York, NY 10016

NOTE: Please be prepared to show your press credentials at the door. For press releases and high-res photos, log onto www.museumofsex.com

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